

YWomenVote2020

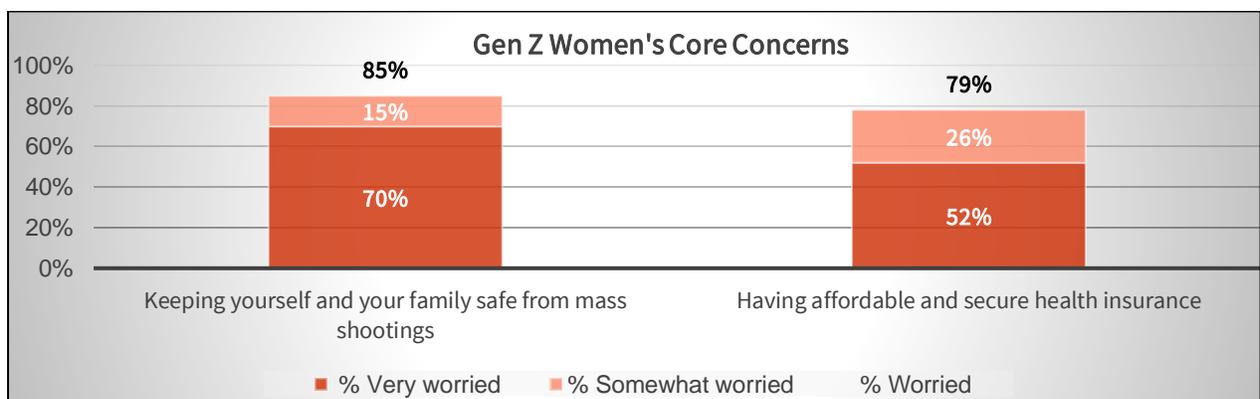
Spotlight: Gen Z Women

An overview of Gen Z Women’s Concerns, Priorities, and Experiences of Discrimination

YWomenVote2020—YWCA’s 3rd national survey of women in the United States—provides a comprehensive examination of women’s concerns, experiences, and priorities. With its in-depth focus on women whose voices are critical yet frequently overlooked in policy discussions, **YWomenVote2020** frames clear expectations for legislative action that are held by women of color, Gen Z (age 18-22) and Millennial women (age 23-38), and white rural women. Learn more at YWCA.org/YWomenVote.

GEN Z WOMEN HAVE SUBSTANTIALLY UNIQUE CONCERNS

Gen Z women today are worried about a very broad range of health, safety, caregiving, and economic concerns that they and their families face. While they share some of the same concerns with all women, they often have higher levels of worry about the **safety and health care** concerns that dominate the top tier of women’s concerns overall.

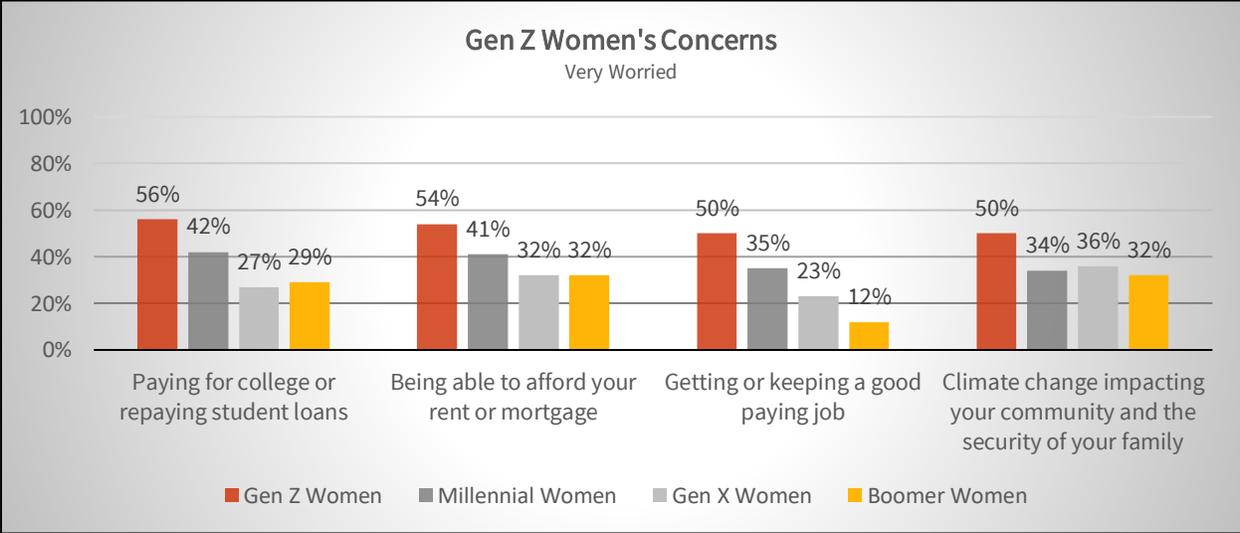


Gen Z women often have higher levels of worry about many safety and economic concerns, as well as several health and caregiving concerns. They are especially more concerned about **college affordability**, getting a **good paying job**, **being sexually harassed on the job**, **experiencing domestic or sexual violence**, and **being believed when reporting sexual or domestic violence**.

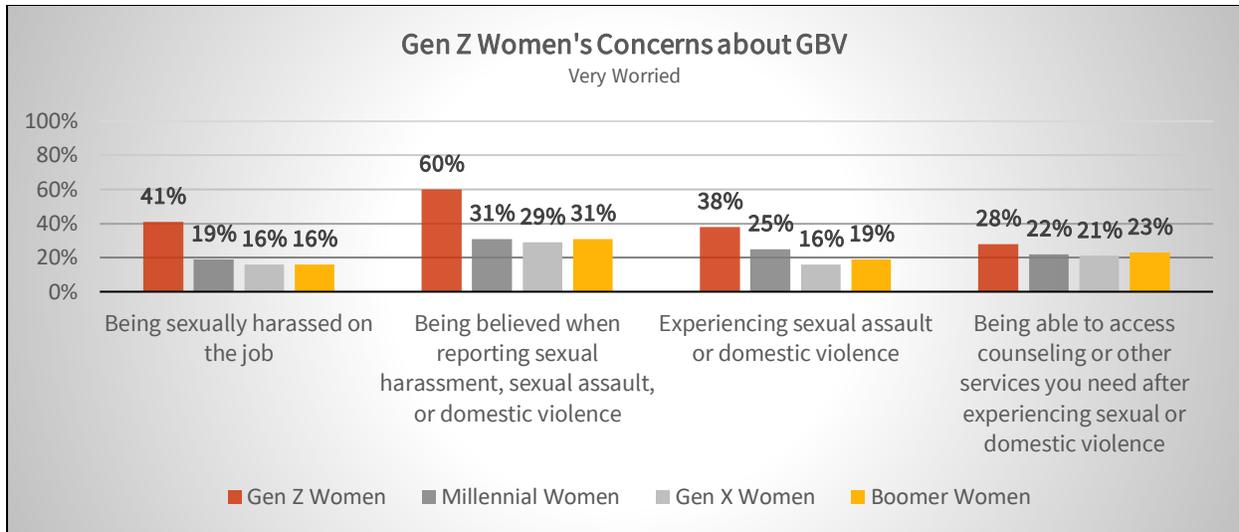
Issues Where Gen Z Women are More Likely to be Very Worried	Gen Z	All Women	Difference
Paying for college or repaying student loans*	65	32	+33
Being believed when reporting sexual harassment, sexual assault, or domestic violence*	60	31	+29
Getting or keeping a good paying job*	50	24	+26
Being sexually harassed on the job*	41	17	+24
Experiencing sexual assault or domestic violence*	38	21	+17
Being able to access counseling or other services you need after experiencing sexual or domestic violence*	28	22	+6

*Split sampled

Concerns about college affordability; housing affordability; getting a good paying job; and climate change are particularly notable among Gen Z women, who are more likely than women from all other age cohorts to be very worried about these issues.



Concerns about gender-based violence are also substantially higher among Gen Z women, who are more likely than women from other age cohorts to be very worried about gender-based violence, including: being believed when reporting sexual harassment, sexual assault, or domestic violence; being sexually harassed on the job; being able to access counseling or other services they need after experiencing sexual or domestic violence; and experiencing sexual assault or domestic violence. As many as 8 in 10 Gen Z women are worried about aspects of gender-based violence.

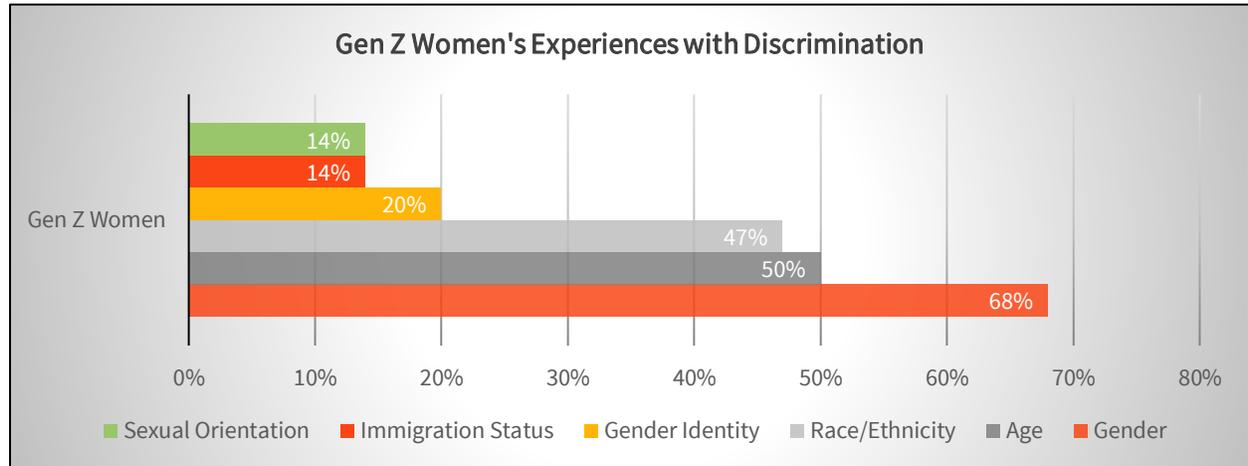


Gen Z women are also significantly more concerned about many issues in 2019 than Millennial women have been in previous years:

% Very worried	Gen Z	Millennial		
	'19	'19	'18	'12
Being able to afford your rent or mortgage*	54	41	30	41
Paying for college or repaying student loans*	65	42	33	-
Having affordable and dependable child care*	36	30	21	24
Being able to care for your spouse, parents or other relatives as they age*	48	38	39	-
Being sexually harassed on the job*	41	19	16	-
Getting a good paying job*	50	35	18	-
Access to mental health services*	43	35	26	-
Access to the full range of reproductive health care, including contraception and abortion care*	44	37	28	-
Keeping you and your family safe from police violence*	43	28	20	-
Your friends or family members being detained or deported*	21	16	15	-
Keeping your family safe from opioid and other substance addictions*	34	30	20	-

GEN Z WOMEN EXPERIENCE VERY HIGH LEVELS OF DISCRIMINATION

More than 2/3rds of Gen Z women (68%) reported experiencing discrimination because they are a woman. However, Gen Z women are also more likely to report experiencing every type of discrimination compared to other women, with the exception of discrimination due to pregnancy. Notably, half of Gen Z women (50%) reported having experienced discrimination because of their age.



INTENSITY OF SUPPORT FOR KEY LEGISLATIVE PRIORITIES IS NOTABLY HIGH AMONG GEN Z WOMEN

Gen Z women are aligned with women overall on policy solutions. They are more likely to be very supportive of ensuring **workplaces are free from sexual violence, harassment, and discrimination**; strengthening **equal pay laws**; **increasing funding for nonprofits who provide community services**; **protecting Roe v. Wade**; **safeguarding healthcare coverage**; **ending the separation and detention of immigrant women, children, and families**; and creating a **national paid leave program**.

