

To: YWCA

Subject: PA Survey Results

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**Overview & Methodology**

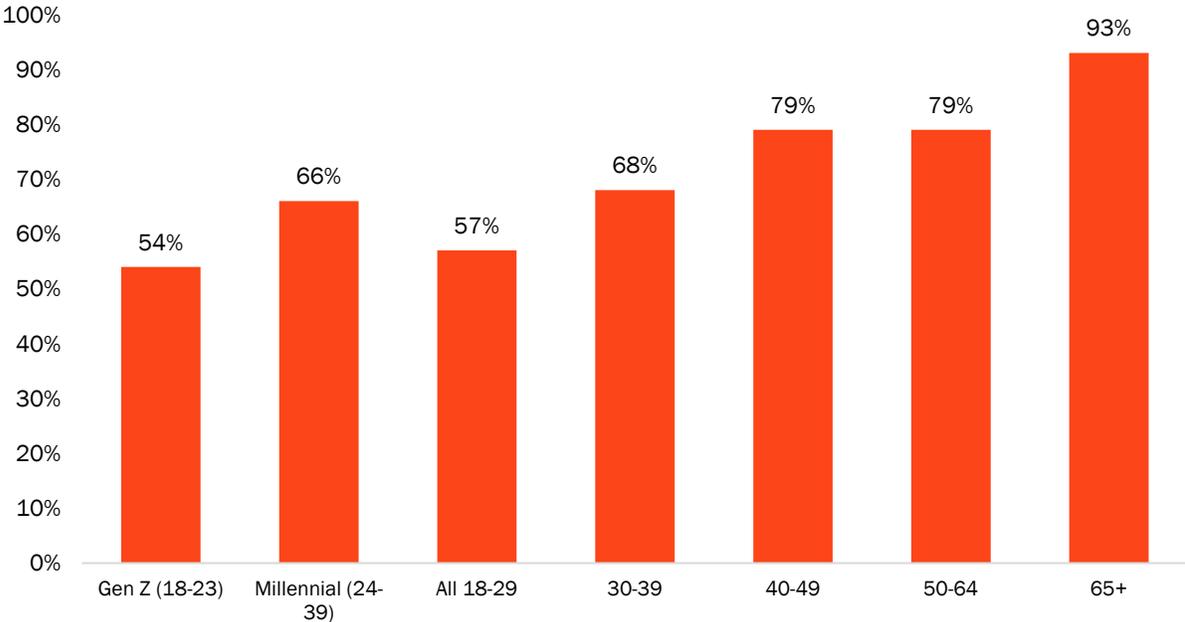
Below are findings from an online poll conducted September 25-October 11, 2020 on behalf of YWCA USA. The survey reached 619 women living in Pennsylvania, including oversamples of Black women and Latinas. This data is weighted by age, education, race/ethnicity, and urbanicity to reflect the actual population of adult women in Pennsylvania. Oversamples were weighted down and into the base to reflect their actual proportion of the population in the state.

**Key Findings**

**Voting Behavior**

- Roughly one month from Election Day, more than three-quarters of Pennsylvania women (77%) say they are almost certain to vote or have already voted.
  - Majorities of all age cohorts are all likely to vote in Pennsylvania.
    - However, 54% of Gen Z women in Pennsylvania are almost certain to vote or have already voted compared to 93% of seniors.

**Likelihood to Vote by Age – Almost Certain/Have Already Voted**



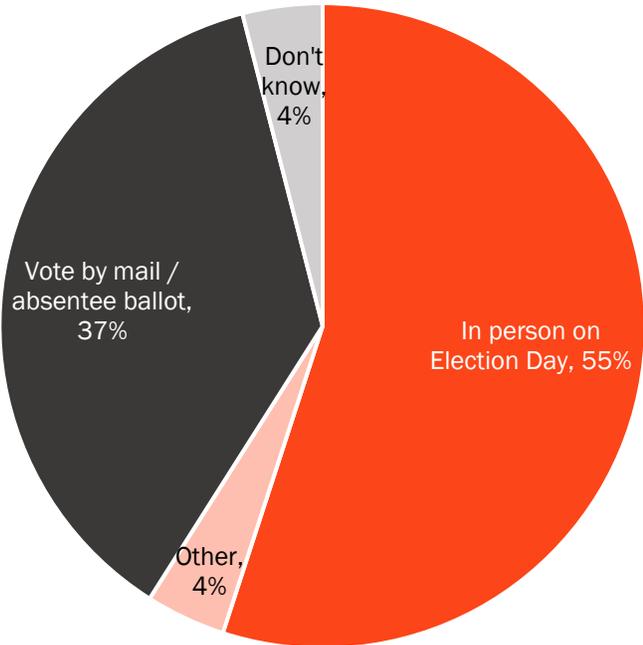
- There is no enthusiasm gap across race/ethnicity or urbanicity.
  - More than seven-in-ten Pennsylvania women across all races/ethnicities and urbanities are nearly certain to vote or have already voted.

**Likelihood to Vote by Race/Ethnicity and Urbanicity**

	All PA women	White	Black	Latinas	Urban	Suburban	Rural
Almost certain to vote/already voted	77%	79%	84%	72%	79%	79%	71%
Probably	4%	5%	1%	9%	4%	3%	10%
Chances are 50/50	7%	5%	7%	5%	5%	8%	4%
Probably not	3%	3%	3%	4%	5%	2%	2%
Definitely not	7%	7%	2%	7%	7%	6%	9%
Don't know	2%	2%	2%	3%	1%	2%	3%

- Most Pennsylvania women plan to vote in-person on Election Day.
  - 55% plan to vote in person on Election Day while 37% plan to vote by mail/absentee ballot.

**Voting Plans – Among Those Who Plan to Vote/Have Voted**



- However, Pennsylvania women question whether their voice will be heard in this election.
  - Nearly one-third of Pennsylvania women (32%) doubt their vote will be counted accurately (25% don't know, 7% no).
    - These doubts are shared among Pennsylvania women planning to vote. They do not vary meaningfully by age, urbanicity, race/ethnicity, or party ID.

**Priorities**

- Pennsylvania women share a set of legislative priorities for the next President and Congress to address.
  - There are clear commonalities uniting Pennsylvania women. Half or more Pennsylvania women, regardless of their race/ethnicity, age/generation, urbanicity, and party ID believe it is important to pass legislation and enact policies to address all of these issues.
    - Health care tops the list, with three-quarters or more women reporting that every one of the health care proposals tested is important to address.

**Important for Next President/Congress to Address**

		Total PA	White	Black	Latina	Urban	Suburb	Rural	GOP	Dem	Ind
<b>Health</b>	Make health care coverage affordable	91%	93%	85%	81%	92%	90%	92%	94%	93%	85%
	Prevent insurers from refusing to cover preexisting conditions	90%	92%	84%	84%	92%	89%	90%	94%	92%	86%
	Expand mental health services	87%	88%	85%	82%	92%	84%	91%	88%	91%	78%
<b>Economic</b>	Ensure workplaces are free from sexual violence, harassment, and discrimination	87%	88%	86%	79%	91%	86%	86%	82%	92%	82%
	Strengthen equal pay laws for women	85%	86%	85%	77%	86%	84%	86%	81%	91%	73%
	Prohibit evictions for as long the coronavirus (COVID-19) pandemic lasts	80%	80%	84%	76%	84%	80%	79%	69%	87%	77%
	Pass legislation to expand access to affordable, high quality childcare	77%	77%	80%	71%	83%	75%	75%	65%	85%	74%
<b>Racial justice</b>	End police violence against people of color	80%	80%	86%	75%	83%	79%	80%	70%	88%	75%
	End the separation and detention of immigrant women, children, and families seeking refuge, asylum, and safety in the U.S.	72%	72%	81%	70%	81%	69%	71%	50%	85%	68%

- In Pennsylvania, there is spike in the importance of the next President and Congress addressing health care and economic issues once women hit their thirties.
  - Although strong majorities of Pennsylvania women under 30 want the next President and Congress address a range of health care and economic issues, the desire for action jumps notably for many issues among women age 30 or older.

**Important for Next President/Congress to Address**

		Total PA	Gen Z	Millennial	18-29	30-39	40-49	50-64	65+
<b>Health</b>	Make health care coverage affordable	91%	79%	86%	78%	90%	90%	95%	97%
	Prevent insurers from refusing to cover preexisting conditions	90%	70%	86%	74%	90%	91%	93%	99%
	Expand mental health services	87%	78%	87%	78%	91%	90%	88%	88%
<b>Economic</b>	Ensure workplaces are free from sexual violence, harassment, and discrimination	87%	77%	85%	79%	87%	87%	87%	91%
	Strengthen equal pay laws for women	85%	77%	80%	77%	82%	87%	85%	89%
	Prohibit evictions for as long the coronavirus (COVID-19) pandemic lasts	80%	67%	80%	69%	85%	82%	79%	85%
	Pass legislation to expand access to affordable, high quality childcare	77%	75%	79%	74%	83%	79%	73%	77%
<b>Racial justice</b>	End police violence against people of color	80%	83%	78%	80%	78%	80%	76%	85%
	End the separation and detention of immigrant women, children, and families seeking refuge, asylum, and safety in the U.S.	72%	73%	72%	72%	72%	77%	70%	71%

**Concerns**

- Out of economic, health, and racial justice concerns explored, four concerns top the list:
  - Making ends meet (52% worry that their total family income will not be enough).
  - Affordable, secure health insurance (49%).
  - Equal pay (47%).
  - Getting or keeping a good paying job with benefits (46%).
- However, Pennsylvania women are not a monolith.
  - Black women are especially concerned about racial justice issues.
  - Latinas are especially concerned about making ends meet as well as racial justice issues.

**Top Worries**

	All PA women	White	Black	Latinas
#1	That your total family income will not be enough (52%)	That your total family income will not be enough (51%)	Being treated justly by the police (71%)	That your total family income will not be enough (63%)
#2	Having access to affordable and secure health insurance for you and your family (49%)	Having access to affordable and secure health insurance for you and your family (49%)	Keeping you and your family safe from police violence (71%)	Acts of hate directed toward you or your family because of your race, ethnicity, religion, disability, gender, gender identity, or immigration status (57%)

- Concerns about making ends meet have grown since the start of the pandemic among nearly half of women (49% say concerns that their total family income will be enough have increased).
  - COVID-19 is responsible for much of the increase in economic concerns with four-in-ten or more Pennsylvania women attributing their increase in worry for each of the following to the pandemic:
    - Being able to afford your rent or mortgage (51% say the COVID-19 pandemic is most responsible for their increase in concern).
    - Getting or keeping a good paying job with benefits (51%).
    - Having affordable and dependable childcare (45%).
    - That your total family income will not be enough (44%).
- Looking at Pennsylvania women’s other top concern—access to affordable, secure health insurance—there are a couple key factors responsible for growing concern, including (but not limited to):
  - The November 2020 elections (37%).
  - The pandemic (30%).

- The events of the past six months, including recent protests and public attention have also spurred an increase in concern pertaining to racial justice issues.
  - Majorities of Pennsylvania women attribute the increased concern they have for the following issues to recent protests and public attention:
    - Being treated justly by the police (63% say recent protests and public attention are most responsible for their increase in concern).
    - Keeping you and your family safe from police violence (59%).
    - Acts of hate directed toward you or your family because of your race, ethnicity, religion, disability, gender, gender identity, or immigration status (52%).
- The passing of Justice Ruth Bader Ginsburg and the changes to the composition of the Supreme Court are largely responsible for growing concern that reproductive health services, including the right to have an abortion, remain legal in Pennsylvania.
  - Among those reporting increased concern, six-in-ten Pennsylvania women (60%) say changes to the makeup of the Supreme Court are driving it.

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