

# eliminating racism empowering women ywca

## Get Out The Vote 2022 Communication Tools

### WHAT'S THE PLAN?

Through this campaign, we encourage you to modify or expand these sample posts to fit your association's unique voice and to highlight **Get Out the Vote (GOTV)** activities you may be hosting or that are in your area. **You can use this content on any of your social media platforms**, but to ensure maximum flexibility, we've drafted these posts to fit within the Twitter character requirements.

### HASHTAGS AND TWITTER HANDLES

Please use the hashtag #YWomensVote for anything on social media related to our Get Out The Vote efforts. You can also use hashtags related to Get Out The Vote such as #GetOutTheVote and #GOTV to join the national conversation.

### GRAPHICS

Share these **graphics** on social media to further amplify our Get Out The Vote messaging.

### SAMPLE SOCIAL MEDIA POSTS

#### WOMEN'S EQUALITY DAY

- On #WomensEqualityDay, we're commemorating by looking ahead to how our nation can move #TowardEquality. Join us, @Voice4HumanNeed, @First\_Focus, @fractweets, @NCJW, @RESULTS\_Tweets, @supermajority, @USOWomen, and @YWCAUSA!
- On #WomensEqualityDay, join us, @Voice4HumanNeed, @First\_Focus, @fractweets, @NCJW, @RESULTS\_Tweets, @supermajority, @USOWomen, and @YWCAUSA in uplifting the issues and policies that matter most to women in the upcoming #Midterms2022 and how our nation can move #TowardEquality.

#### YWOMENVOTE

- Women are united in their concerns surrounding #GenderBasedViolence, with 76% supporting policy solutions to #EndGBV and 75% supporting policy solutions to support local #DV

services, according to **@YWCAUSA**'s #YWomensVote. Learn more [👉 ywomenvote.org](https://ywomenvote.org)  
#WomensEqualityDay

- .@YWCAUSA surveyed more than 3,300 women about their top concerns & priorities for Congress heading into #Midterms2022 — and found that women are united in concerns around #GenderBasedViolence, with 76% supporting policy solutions to #EndGBV [👉 ywomenvote.org](https://ywomenvote.org) #YWomensVote

- STAGGERING: 91% of women in America are concerned about #GunViolence & mass shootings, according to **@YWCAUSA**'s #YWomensVote survey.

As we explore how our nation can move #TowardEquality, learn more about women's concerns & priorities [👉 ywomenvote.org](https://ywomenvote.org) #WomensEqualityDay

- 59% of women surveyed in **@YWCAUSA**'s #YWomensVote survey believe preventing gun violence & mass shootings is one of the most important things Congress can do.

Learn more about women's concerns heading into #Midterms2022 [👉 ywomenvote.org](https://ywomenvote.org)  
#WomensEqualityDay #TowardEquality

- 86% of women surveyed in **@YWCAUSA**'s #YWomensVote agree that it's important for Congress to dismantle white nationalism and domestic terrorism, showing that women across the board are united in moving #TowardEquality [👉 ywomenvote.org](https://ywomenvote.org)
- Despite our country's political divisions, women are united in their priorities for Congress, with 86% of women agreeing that Congress must dismantle white nationalism to move our nation #TowardEquality [👉 ywomenvote.org](https://ywomenvote.org) #YWomensVote
- In a recent survey, compared to all women, #GenZ #woc are twice as likely to be really worried about #contraception access.

It's 2022. We need policies that expand access to birth control to move this nation #TowardEquality. More about #YWomensVote: [ywomenvote.org](https://ywomenvote.org)

- According to **@YWCAUSA**'s latest research, 70% of #GenZ #woc are highly concerned about access to repro health services — including abortion.

Young women are facing barriers to care that their parents never had to. #WomensEqualityDay  
#YWomensVote

- Nearly three-quarters of women surveyed in the latest #YWomensVote poll said protecting #BirthControl is one of their top priorities for Congress.

What do your #Midterms2022 candidates value?

Find out more about #YWomensVote: [ywomensvote.org](https://ywomensvote.org) #TowardEquality

- 70% of women surveyed by @YWCAUSA agree that we need policy solutions to provide affordable, high-quality #ChildCare, & 72% agree that we need living wages for childcare professionals. Moving our country #TowardEquality IS #YWomensVote  [ywomensvote.org](https://ywomensvote.org) #WomensEqualityDay

- #ChildCare providers deserve livable wages, but don't just take our word for it: According to #YWomensVote — @YWCAUSA's national survey of women — 72% of women agree.

Congress: it's past time to move our nation #TowardEquality! [ywomensvote.org](https://ywomensvote.org) #WomensEqualityDay

- A whopping 81% of #AAPI women said passing a federal #PaidLeave law is 1 of their top 10 priorities for Congress in @YWCAUSA's latest poll.

As we head into #Midterms2022, do your candidates know what your community values? [ywomensvote.org](https://ywomensvote.org) #YWomensVote #WomensEqualityDay

- An overwhelming majority (83%) of indigenous women surveyed by @YWCAUSA said passing a federal #PaidLeave law is one of their top ten priorities for Congress.

Do your #Midterms2022 candidates know what your community values? [ywomensvote.org](https://ywomensvote.org) #YWomensVote #TowardEquality

- #GenZ #woc need policies that will move the nation #TowardEquality.

One example: Nearly 60% named #PaidLeave as one of the top ten things Congress should prioritize, according to #YWomensVote. Learn more: [ywomensvote.org](https://ywomensvote.org) #WomensEqualityDay @YWCAUSA

- In #YWomensVote, millennial women — many caring for both kids & aging parents — are the most worried about taking sick time for themselves or to care for a loved one w/o losing a job.

We must move #TowardEquality & pass a nat'l #PaidSickDays bill [ywomensvote.org](https://ywomensvote.org) @YWCAUSA

- More than three-quarters of Latina women said passing a federal #PaidLeave law is one of their top ten priorities for Congress in @YWCAUSA's latest poll.

As we head into #Midterms2022, do your candidates know what your community values?  
#YWomensVote [ywomenvote.org](https://ywomenvote.org)

- Nearly half of #woc surveyed for @YWCAUSA's \*new\* #YWomensVote survey said the stress and anxiety caused by COVID-19 is still a top concern.

Two policies that could help alleviate the strain? #PaidSickDays and #PaidLeave.  
[ywomenvote.org](https://ywomenvote.org) #WomensEqualityDay #TowardEquality

- A federal #PaidSickDays would help workers recover from illness or care for a sick loved one w/o losing pay.

With 70% of #GenZ #woc reporting high concern about making the rent in #YWomensVote, here's an easy way to move #TowardEquality. [ywomenvote.org](https://ywomenvote.org) #WomensEqualityDay

- A majority (83%!) of Black women — across age, political party, and income — believe one of the most critical things legislators \*must\* do is put an end to voter suppression laws.

Find out more about #YWomensVote and how we can move #TowardEquality: [ywomenvote.org](https://ywomenvote.org)  
@YWCAUSA

- More than half of Latina women surveyed in @YWCAUSA's #YWomensVote named the ability to vote w/o barriers & interference as a TOP concern this year.

Ensuring candidates understand what's on voters' minds is the 1st step to moving the nation  
#TowardEquality [ywomenvote.org](https://ywomenvote.org)

- Moving the nation #TowardEquality this #WomensEqualityDay must include a swift end to #VoterSuppression laws. It's no surprise that 80% of #GenZ #woc said this was one of the most critical things Congress can do.

Learn more about #YWomensVote: [ywomenvote.org](https://ywomenvote.org) #YWCA

**GOTV**

- Many of the issues we care about will be decided in our backyards: In our state legislatures, in mayors' and governors' offices, & more, it's essential that we #GetOutTheVote for #Midterms2022! #YWomensVote

Need resources to share with others? We've got you: [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22)

- #Midterms2022 are just [days] away. With so much at stake — in the U.S. Senate, House, and in state legislatures and governor's offices around the nation, it's more important than ever to #GOTV! #WomensAreVoting #YWomensVote

Are you registered to vote? [bit.ly/3LPczJy](https://bit.ly/3LPczJy)

- At YWCA, we believe in building a world of true #GenderEquity and #RacialEquity.

The first step? Vote this November! Make sure you're registered and help others #GetOutTheVote: [bit.ly/3LPczJy](https://bit.ly/3LPczJy) #GOTV #WomensAreVoting #YWomensVote

- It's just [#] days until #ElectionDay! We and @YWCAUSA need your help to register and mobilize voters to ensure women's voices are clearly heard.

Learn more about making your voting plan and how to #GetOutTheVote at [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22). #GOTV #YWomensVote

- From Congress to state legislatures to governors, there are 7k+ seats up for grabs in #Midterms2022.

We have the chance to shape our futures if we can #GetOutTheVote. Share this link to help ensure your community members are ready: [bit.ly/3LPczJy](https://bit.ly/3LPczJy) #GOTV #YWomensVote

- Did you know that you can pick up voter registration forms at our [YWCA association name] location(s) at [list location]? You can also visit [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22) to register virtually!

Make sure you're ready to #GOTV on #ElectionDay! #YWomensVote

- Do you know the voting rules in your state? Are you sure your voter registration is up to date? We've got your back.

YWCA is gearing up for #Midterms2022 & we've created this one-stop shop to help you & your community fulfill your civic duty: [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22) #YWomensVote

- Critical policy fights will continue on in state legislatures, like ours here in [state]. With thousands of state legislative, mayoral, & governor's seats up for grabs, the stakes couldn't be higher for #Midterms2022.

Together, we can #GOTV: [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22) #YWomensVote

- We've teamed up with @YWCAUSA to educate, register, and mobilize voters for #Midterms2022!

From our local leaders to Congress, our voices and our votes make a difference. Join us! Learn more → [bit.ly/YWCAGOTV22](https://bit.ly/YWCAGOTV22) #YWomensVote