

YWOMENVOTE 2022 - MIDTERM ELECTIONS

Spotlight on Hispanic Women and Latinas

This spotlight on Hispanic Women and Latinas provides a brief overview of their concerns and priorities heading into the 2022 midterm elections. Drawn from [YWCA USA’s fifth national survey of women in the United States](#), this data centers women of color whose voices are critical yet frequently overlooked in policy discussions, and frames clear expectations for legislative action to address their concerns and priorities. While women overall are remarkably consistent in their concerns and priorities, the nuanced experiences of women of color shape their specific expectations for action to meet their most pressing concerns.

Hispanic women and Latinas are a voting constituency that is only growing in power. In 2020, turnout for Hispanic/Latino voters across the board increased by [31%](#) compared to 2016, and women made up the [majority](#) of this demographic. Levels of voter participation among Hispanic/Latino communities, in fact, reached historic highs, with [more than 50%](#) of eligible voters in that group casting a vote. In part, this is due to a sizable increase in eligible voters from the Hispanic/Latino community – in 2020, [1 in 4 newly eligible voters were from the Hispanic/Latino community](#).

Enthusiasm and Impact: Hispanic Women and Latinas

About three-in-five Hispanic women/Latinas (60%) surveyed believe the midterm federal election results in 2022 will have at least somewhat of an impact on their lives and their families’ lives. This is lower than women overall (67%). Still, just 38% of Hispanic women and Latinas surveyed reported high enthusiasm to vote in the upcoming federal elections (scoring importance as an “8”, “9”, or “10” on a scale of 0 - 10, with ten being most important), which is notably lower than the enthusiasm of women overall (49%) (-11 percentage points).

Policy Solutions: Hispanic Women and Latinas

Intensity of support for childcare, economic, and community service issues is notably higher among Hispanic women and Latinas. Their highest ranked policy solutions include:

Top Policies: Hispanic Women and Latinas <i>Ranked by One of the Most Important/Very Important Combined</i>	
Health and Community Well-Being	Federal Funding for Nonprofit Community Services (80%) (+5 compared to women overall)
Health and Community Well-Being	Prevent gun violence and mass shootings (79%) (-3)
Economic Security	End Workplace Harassment & Discrimination (79%) (+0)
Economic Security	Strengthen equal pay laws for women (78%) (+2)
Health and Community Well-Being	Expand Mental Health Services for Survivors of Trauma (77%) (+0)
Economic Security	End Pregnancy Discrimination (76%) (+5)
Health and Community Well-Being	Comprehensive Health Coverage (76%) (-2)
Economic Security	Paid Medical & Family Leave (76%) (+3)
Economic Security	Paid Sick & Paid Safe Leave (75%) (+4)

Top Concerns: Hispanic Women and Latinas

Hispanic women and Latinas share core concerns with all women across a range of economic, health, and societal issues, but at higher levels of intensity. **Hispanic women and Latinas' concerns related to housing, equal pay, and paid sick leave were between 11 percentage points and 16 percentage points higher than for women overall.** The concerns that rank highest for Hispanic women and Latinas are:

Top Concerns: Hispanic Women and Latinas <i>Ranked by Very/Somewhat Worried Combined</i>	
Economic	Cost of Living (84%) (-2) <i>(compared to women overall)</i>
Gun Violence	Mass Shootings and Gun Violence (82%) (+6)
Economic	Family Income and Expenses (75%) (+7)
Economic	Afford Rent or Mortgage (73%) (+11)
Economic	Earning Equal Pay (61%) (+11)
Economic	Paid Sick Leave (58%) (+16)
Racial Justice	Rise in White Nationalism (57%) (+3)
Mental Health	Stress, Anxiety, Trauma from COVID-19 (56%) (+9)
Reproductive Rights	Abortion and Reproductive Health Services (55%) (+4)
Mental Health	Affordable Mental Health Services (55%) (+4)

FULL SURVEY RESULTS AVAILABLE AT YWOMENVOTE.ORG

Survey Methodology

This online survey was designed and conducted by Finn Partners. It reached a total of N=3,354 women nationwide between June 21, 2022 and August 2, 2022. This sample is inclusive of oversamples of women in six states (N=400 in each of Arizona, Georgia, Michigan, North Carolina, Pennsylvania, and Texas), younger women of color (N=200 Gen Z, N=200 millennial), and American Indian/Alaska Native (AI/AN) women (N=81), all of which were weighted down to the appropriate size nationwide. The combined reach of this survey and additional oversamples enabled examination of demographic subgroups by race and ethnicity (Black women, Hispanic women/Latinas, Asian American and Pacific Islander women, and American Indian/Alaska Native women), and by generation.

About YWCA USA

For over 160 years, YWCA has been on a mission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. YWCA has been at the forefront of the most pressing social movements – from voting rights to civil rights, from affordable housing to pay equity, from violence prevention to health care reform. Today, we combine programming and advocacy in order to generate institutional change in three key areas: racial justice and civil rights, empowerment and economic advancement of women and girls, and health and safety of women and girls. Learn more at www.ywca.org.